

POPULATION



Population is _____
living in an area, such as a town, a city or a country.

Changing population

Demography is the scientific study of _____

Changes are the result of several factors:

- Birth rate: _____
- Death rate: _____
- Emigration: _____
- Immigration: _____



Population density

Population density is the number of people living in one square kilometre. Some areas have _____ population densities and others have very _____ population densities.

RURAL POPULATION



- People often live in _____
- The population density is _____
- The rural population is usually _____ because _____

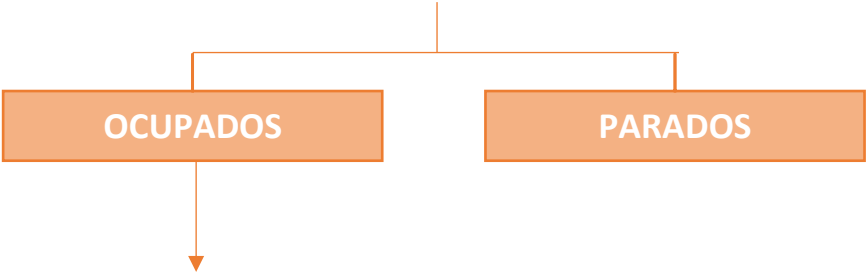
URBAN POPULATION



- People often live in _____
- The population density is _____
- The urban population is usually _____ because _____

Población activa

Población no activa



PUBLICIDAD

La **publicidad** es el conjunto de estrategias orientadas a **dar a conocer un producto o un servicio** a la sociedad.

1. ¿Dónde podemos encontrar la publicidad?

2. ¿Qué ventajas tiene?

SECTORES ECONÓMICOS

SECTOR PRIMARIO	SECTOR SECUNDARIO	SECTOR TERCIARIO
Actividades que se obtienen _____	Actividades que transforman _____	Actividades que proporcionan _____
_____	_____	_____
_____	_____	_____
Ejemplos:	Ejemplos:	Ejemplos:
_____	_____	_____
_____	_____	_____